

THE LUXURY LISTING OPERATION

The twelve things top agents systematize.

Score where your operation already runs itself — and see where the hours are hiding.

You built your reputation on judgment, relationships, and presentation. The operation behind it — market research, buyer matching, listing prep — is where a growing book of business asks the most of your week. **Check the twelve below that already run on rails** — your score shows where the next hours are.

01 Your market, mapped

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| ☐ Neighborhood-level pricing intelligence, refreshed for every listing. | ☐ Days-on-market and absorption tracked by segment, not just the MLS average. |
| ☐ Comparable analysis that accounts for condition, not price alone. | ☐ A market brief ready to hand a seller at the first meeting. |

02 Your buyers, matched

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|---|--|
| ☐ Buyer criteria captured the way buyers actually describe them. | ☐ A researched match list with the reasoning shown, not just addresses. |
| ☐ Relocation and commuter demand tracked as a source, not a guess. | ☐ Fair-housing-safe criteria held by design, on every search. |

03 Your listings, presented right

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|--|--|
| ☐ A presentation standard that holds at any volume. | ☐ Listing collateral to the luxury segment's expectation, every time. |
| ☐ Turnaround measured in hours, even at your busiest. | ☐ A record of what was sent and when, ready when a client asks. |

ADD UP YOUR CHECKS

10 - 12

Your operation already runs ahead of the segment. The remaining gaps are where a system pays for itself fastest.

6 - 9

A strong foundation with room to reclaim hours. This is where most agents win back the most time per dollar.

0 - 5

The biggest upside in the audit. This is where the standard becomes consistent — and the week opens up.

START HERE

Thirty minutes about your market.

We build and run all twelve for you — and **prove the hours back in your first month.** Where you are, and where you could be.

[Book a discovery call](#)